



2024 Healthcare Price Transparency Forum Attendee Demographics

Industry Representation	Industry Product/Service Providers.....	37%
	Insurance Entities.....	33%
	Other.....	13%
	TPAs/Captive Managers/Self-Insured Entities.....	10%
	Brokers/Consultants.....	7%
Attendee Profile	President, CEO, COO, CFO, COB, EVP.....	42%
	Vice President.....	38%
	Director, Manager, Account Executive.....	16%
	Other.....	4%
Geographic	Northeast.....	30%
	CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT	
	Southeast.....	26%
	AL, AR, DC, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV	
	Midwest.....	22%
	IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI	
	West.....	16%
AK, CA, CO, HI, ID, MT, NV, OR, UT, WA, WY		
Southwest.....	6%	
AZ, NM, OK, TX		
International.....	0%	
Business Focus/ Area of Interest	Self-Insured Health Care Plans.....	99%
	Captive Insurance.....	27%
	Self-Insured Workers Compensation Programs.....	14%
	International Self-Insurance Strategy.....	12%

NOTE | 67% of attendees represent multiple categories
within Business Interest/Area of Interest